

**2017 CATIE Awards  
Best Table Scape Design  
Surrey Mayor's Long Table Dinner November 28<sup>th</sup>, 2016**



**Synopsis**

The Mayor's Charity Ball is held every fall, and is the premier social event in the City of Surrey with world class food and entertainment. Each year the mayor's office partners with our company to cater for the 900+ guests. Our company contributes a package to the live auction that consists of an opulent custom designed private dinner in a waterfront venue including décor. This wildly popular auction item is one of the highlights of the spirited bidding every year. This table scape was created for an event for the auction winner and 19 of their noteworthy guests. Guests who attended represented many of the top politicians, investors and business people in the city.

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**Concept and Design**

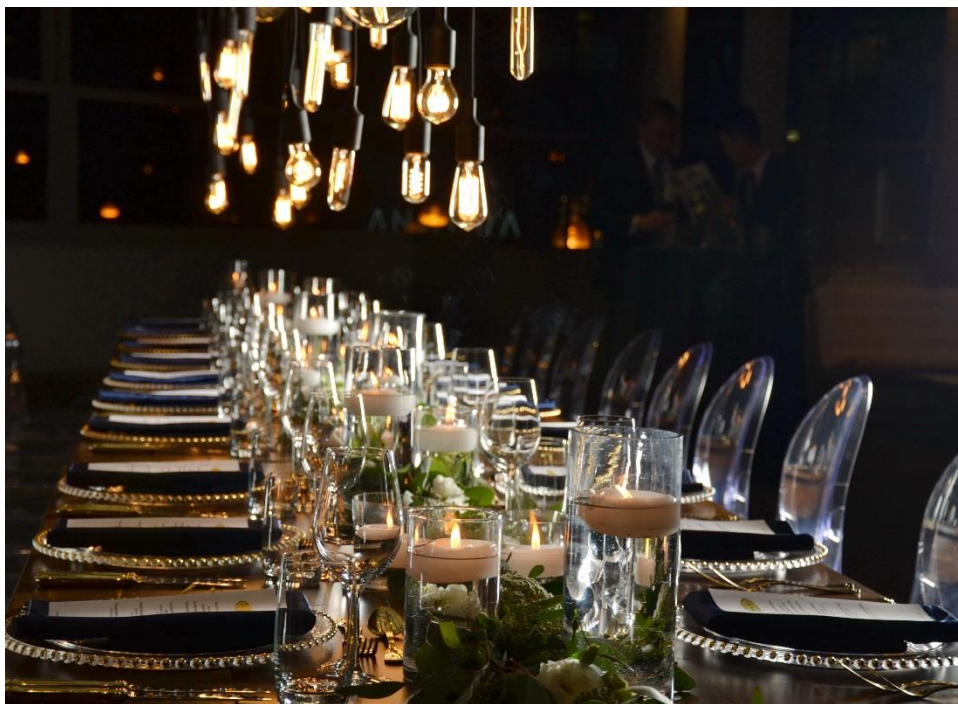
The event venue was an open expansive space offering 280° ocean and city views through floor to ceiling windows. The venue features a cool neutral design palette so the décor needed to be regal to meet the objective of making a large modern room with expansive views feel intimate with only 20 guests. The event took place at the change of season from fall to winter and we wanted to showcase the best from each season in the décor.



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Harvest tables, most often used for rustic style events, added an element of texture and warmth to the space. Three eight foot tables formed the long table. An Edison light rustic wood chandelier was designed and custom built for the event.

The neutral-hued, long table seen above is inviting and sophisticated. Long table dining looks beautiful and feels personal and intimate. Looking in either direction, guests are able to see everyone. Each guest sits closer together to facilitate easy socializing. Transparent ghost chairs keeps the eye moving along the length of the table without distracting from the décor.

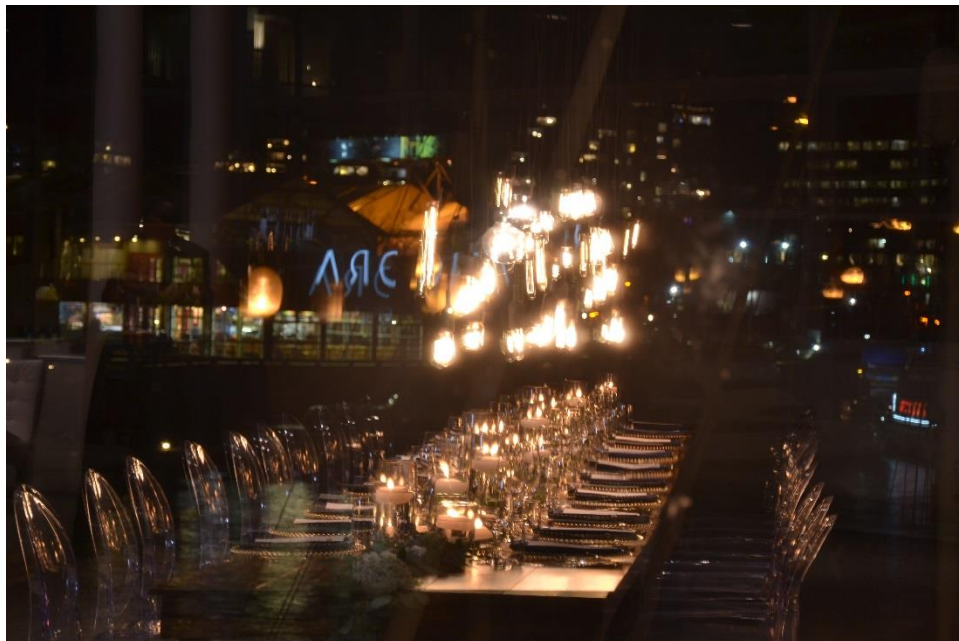


Gleaming gold finished with classic navy accents gave the table a classic elegance and contrasted beautifully with the wood. The gilded table scape was styled with hints and accents of gold. Golden tableware and gold beaded chargers offered an effortlessly luxurious look combined with rose gold cutlery. Navy napkins created an appealing contrast with the gold and a final touch of elegance.

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Floating candles warmed the appearance of the room and creating a quiet opulence with the flickering lights reflecting off the floor to ceiling windows overlooking the water, city lights and night sky.



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Focal point of the table was table runner made of lush greenery and beautiful blooms that cascaded off the ends of the table. Simple elegance combined with natural earthy elements complement and ground the table.



Another key theme in the concept of this table scape was the utilization of "Greenery", Pantone's Colour of the Year, released just prior to production for this event. The lush and vibrant green shade highlighted the table runner with key tones comprised of Seeded Eucalyptus, Silver Dollar Eucalyptus, Italian Ruscus, White Lusianthus flowers and Green Mist.

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Additional matching bouquets flanked the main table on tall cocktail tables. Floral arrangements were wrapped in bouquets with natural rustic wire so the guests could take them home as a keepsake. These blooming accent pieces completely transformed a classic table scape into something fresh, the leafy option gave the room a decidedly west coast feel with a mild minty pine and honey scent.

Edison bulbs were hung at varied heights from a custom chandelier for a warm lighting accent that further defined the space with vintage flair.

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### **Functionality and Practicality**

The runner was reasonably priced to produce and simple to execute, assembled a day in advance and stored in a cool area ready for transport. On event day, it was easy and not messy to assemble onsite, and no water was needed for the flowers. The ease of clean after the event was much appreciated by the venue and event staff.

A table runner that sits low on the table does not block anyone's view, making for easy conversation across the table.

At the end of the event, guests took home the wired bouquets from the side tables as a lovely keepsake. The runner also did not go to waste. After the event, our team donated the table runner to Flowers for Food, a non-profit that distributes floral discards and delivers them to charitable programs who in turn market them street side for donations.

### **Conclusion**

This table scape design clearly demonstrates one of our mantras that simple ideas thoughtfully executed can make magic happen.